

Blockchain without borders: when technology redefines uses

Understanding the benefits of blockchain through simple and concrete use cases related to cash management.

■ Traditional finance vs. Blockchain

- **Blockchain:** use of a “blockchain” ledger technology, which operates as a network of computers that work together to record and verify transaction.
- Expected benefits:
 - ✓ Instantness
 - ✓ Unalterability
 - ✓ Cost efficiency

■ Use case: Tokenised deposit

- **Tokenised deposit:** bank deposit represented as digital tokens on a permissioned blockchain. Instead of being stored in a legacy core banking ledger, tokenised deposits exist as programmable, 24/7 transferrable digital tokens.
- Advantages:
 - ✓ Instant movement and settlement
 - ✓ Automated reconciliation
 - ✓ Enhanced security
 - ✓ Process efficiency
 - ✓ Better liquidity management

■ Use case: 24/7 payments

- Blockchain field is now being investigated by corporate groups following late structural changes:
 - The recent success of stablecoins in the field of personal finance and international payments.
 - The development of more ‘crypto-friendly’ regulatory frameworks in US and Europe (still under pilot phase).
 - Adoption of digital currencies by major asset managers (Blackrock and others).
 - New momentum and initiatives from banks with proposals to corporates to develop use cases and pilots.

- Blockchain for corporates is an emerging field. The supporting environment should be stabilized to confirm this new trend.
- International payment solutions through blockchain offer several immediate benefits to corporates:
 - Immediate payment and settlement.
 - Full traceability.
 - No time constraints (payments are possible any time 24/7).
 - Embedded code (by programming automatic rules to trigger payments).
- 2 main use cases:
 - Blockchain solutions as a complement tool to improve cash management (cash-pooling optimization for instance).
 - Blockchain payments for specific transactions (with specific time constraints and/or traceability requirements).
- There are several obstacles to build new pilots and projects on blockchain for corporates:
 - Regulatory frameworks are still new and quite unstable in 'developed countries'.
 - Regulatory environment is still hostile to crypto and digital currencies in most countries.
 - Digital currency infrastructures and solutions from banks or financial institutions are still fragmented and heterogeneous (lack of interoperability between banks).
 - Lack of widespread or common solutions shared with counterparties.
 - Need to understand the specifics of each blockchain solutions (stable coins, blockchain-based accounts, tokenized deposits, tokenized assets...) and solutions from banks.

Pour en savoir plus sur la formation en lien avec cette thématique, flashez le QRCode



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