



1 jour (7 heures)

**PRÉSENTIEL OU
DISTANCIEL**

- 04/03/2027
- 14/09/2027



Adhérent

885 € HT

Non-adhérent

980 € HT

Repas offert



Public concerné

Cash management
practices



Prérequis

Cash management
practices.



**Moyens pédagogiques
et d'évaluation**

The speaker's presentation
will feature concrete
examples from their
professional experience
to provide a practical
illustration of the topics
discussed :

- Understanding and
reading Account Analysis
Statements
- Understanding and
calculating the Yield
- Conducting a review of the
Cash Management Services
covered in the training



Profil formateur(s)

Consultant at a consulting
firm specialized in optimizing
treasury, debt, and banking
relationships, she brings in-
depth knowledge of the U.S.
market.

CASH MANAGEMENT

UNDERSTANDING YOUR U.S. CASH MANAGEMENT: KEYS TO SUCCESS

Master Cash Management in the U.S. Financial Landscape. Navigating cash management in the United States requires a solid grasp of its unique banking structure, regulatory distinctions, and liquidity tools. This practical training provides a comprehensive overview of the U.S. banking environment, payment systems, and short-term investment practices. From account analysis to earning credits, gain actionable insights and tools to optimize your treasury operations in the U.S. market.

COMPÉTENCES VISÉES

- Provide a comprehensive view of the macroeconomic and political environment in the United States.
- Understand the specifics of Cash Management services and operations in the United States.

PROGRAMME

INTRODUCTION

- Economic and political challenges
- Key economic indicators

OVERVIEW OF CASH MANAGEMENT IN THE UNITED STATES

- Review of the US banking sector (banking regulations, overview of the domestic banks, overall trends)
- Cash Management overview
- Payment systems

MANAGING CASH MANAGEMENT OPERATIONS

- Access to the data: AFP Codes and Account Analysis Statements
- Overview of debit and credit instruments (ACH, deposit services including cash and checks, lockboxes, wires, etc.)
- Overview of the Fraud protection services (positive pay, controlled disbursements, etc.)
- Focus on Payment Cards and P-cards

SHORT-TERM LIQUIDITY MANAGEMENT

- Earning Credits and Hard Interests
- Other short-term investment products
- Liquidity concentration

Q&A AND WRAP-UP

- Question and answer session
- Summary of key points
- Additional resources and readings

Practical Cases

- Understanding and reading Account Analysis Statements
- Understanding and calculating the Yield
- Conducting a review of the Cash Management Services covered in the training

Practical Illustration

- The speaker's presentation will feature concrete examples from their professional experience to provide a practical illustration of the topics discussed.