

LE CASH MANAGEMENT

NOUVEAU

UNDERSTANDING YOUR U.S. CASH MANAGEMENT: KEYS TO SUCCESS

COMPÉTENCES VISÉES

- Provide a comprehensive view of the macroeconomic and political environment in the United States.
- Understand the specifics of Cash Management services and operations in the United States.

PROGRAMME

INTRODUCTION

- Economic and political challenges
- Key economic indicators

OVERVIEW OF CASH MANAGEMENT IN THE UNITED STATES

- Review of the US banking sector (banking regulations, overview of the domestic banks, overall trends)
- Cash Management overview
- Payment systems

MANAGING CASH MANAGEMENT OPERATIONS

- Access to the data: AFP Codes and Account Analysis Statements
- Overview of debit and credit instruments (ACH, deposit services including cash and checks, lockboxes, wires, etc.)
- Overview of the Fraud protection services (positive pay, controlled disbursements, etc.)
- Focus on Payment Cards and P-cards

SHORT-TERM LIQUIDITY MANAGEMENT

- Earning Credits and Hard Interests
- Other short-term investment products
- Liquidity concentration

Q&A AND WRAP-UP

- Question and answer session
- Summary of key points
- Additional resources and readings

Practical Cases

- Understanding and reading Account Analysis Statements
- Understanding and calculating the Yield
- Conducting a review of the Cash Management Services covered in the training

Practical Illustration

- The speaker's presentation will feature concrete examples from their professional experience to provide a practical illustration of the topics discussed.

1 jour (7 heures)

PRÉSENTIEL OU DISTANCIEL

▶ 09/04/2025

▶ 30/09/2025


Adhérent

885 € HT

Non-adhérent

980 € HT

Repas offert


Public concerné

Treasurers, financial managers working with subsidiaries based in the United States or whose company has projects in this geographical area. This training is not open to consulting firms and banks.


Prérequis

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Moyens pédagogiques et d'évaluation

- Practical Cases
- Practical Illustration