

CASH MANAGEMENT

UNDERSTANDING YOUR U.S. CASH MANAGEMENT: KEYS TO SUCCESS

Master Cash Management in the U.S. Financial Landscape. Navigating cash management in the United States requires a solid grasp of its unique banking structure, regulatory distinctions, and liquidity tools. This practical training provides a comprehensive overview of the U.S. banking environment, payment systems, and short-term investment practices. From account analysis to earning credits, gain actionable insights and tools to optimize your treasury operations in the U.S. market.

COMPÉTENCES VISÉES

- Provide a comprehensive view of the macroeconomic and political environment in the United States.
- Understand the specifics of Cash Management services and operations in the United States.

PROGRAMME

INTRODUCTION

- Economic and political challenges
- Key economic indicators

Q&A AND WRAP-UP

- Question and answer session
- Summary of key points
- Additional resources and readings

OVERVIEW OF CASH MANAGEMENT IN THE UNITED STATES

- Review of the US banking sector (banking regulations, overview of the domestic banks, overall trends)
- Cash Management overview
- Payment systems

Practical Cases

- Understanding and reading Account Analysis Statements
- Understanding and calculating the Yield
- Conducting a review of the Cash Management Services covered in the training

MANAGING CASH MANAGEMENT OPERATIONS

- Access to the data: AFP Codes and Account Analysis Statements
- Overview of debit and credit instruments (ACH, deposit services including cash and checks, lockboxes, wires, etc.)
- Overview of the Fraud protection services (positive pay, controlled disbursements, etc.)
- Focus on Payment Cards and P-cards

Practical Illustration

- The speaker's presentation will feature concrete examples from their professional experience to provide a practical illustration of the topics discussed.

SHORT-TERM LIQUIDITY MANAGEMENT

- Earning Credits and Hard Interests
- Other short-term investment products
- Liquidity concentration



1 jour (7 heures)
PRÉSENTIEL OU
DISTANCIEL

- ▶ 09/04/2026
- ▶ 30/09/2026



Adhérent
885 € HT
Non-adhérent
980 € HT
Repas offert



Public concerné
Cash management
practices



Prérequis
Cash management
practices.



Moyens pédagogiques et d'évaluation
The speaker's presentation will feature concrete examples from their professional experience to provide a practical illustration of the topics discussed :
• Understanding and reading Account Analysis Statements
• Understanding and calculating the Yield
• Conducting a review of the Cash Management Services covered in the training



Profil formateur(s)
Consultant at a consulting firm specialized in optimizing treasury, debt, and banking relationships, she brings in-depth knowledge of the U.S. market.